

EXAMINER'S AMENDMENT

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Brian J. Hubbard on September 22, 2010.

The application has been amended as follows:

In Claim 20, line 5, the phrase " **0.07** moles " has been replaced to - - **0.05** moles

- -.

Reasons For Allowance

2. The following is an examiner's statement of reasons for allowance: The reason for allowance is that the prior art of record does not teach or fairly suggest a personal care composition comprising hydroxyethyl cellulose ether having 6,000 to 8,000 anhydroglucose repeat units, comprising on the average from 1.0 to 3.0 moles of hydroxyethyl groups, per mole of anhydroglucose unit, and being substituted with on average from 0.0005 to 0.05 moles, per mole of anhydroglucose unit, of a substituent of the formula I as described in instant Claim 20.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

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Examiner's Telephone Number, Fax Number, and Other Information

3. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Everett White whose telephone number is 571-272-0660. The examiner can normally be reached on 9:30 to 6:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Shaojia A. Jiang can be reached on 571-272-0627. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Everett White/
Examiner, Art Unit 1623

/Shaojia Anna Jiang/
Supervisory Patent Examiner, Art Unit 1623